EcoInnovators Erasmus+ Project

GreenLink Hub

France, Case Study 2

La R'mize: Giving Objects and People a Second Life

Co-funded by the European Union

August 2026

Case Study 2 – La R'mize: Giving Objects and People a Second Life

1. Country

France – Anthy-sur-Léman, Haute-Savoie

2. Organisation

La R'mize – Pôle Ressourcerie du Chablais

3. Theme

Circular Economy • Reuse • Waste Reduction • Social Inclusion • Sustainable Consumption

4. Background

La R'mize was created in the Chablais region of France to promote a more sustainable and socially responsible model of consumption. Initiated by a group of local associations, the project developed a local solution for recovering objects that might otherwise become waste and giving them a second life.

The initiative combines environmental objectives with social and professional inclusion, citizen participation and education about responsible consumption.

5. Solution

La R'mize operates as a local resource and reuse centre where objects are collected, sorted, repaired, transformed and sold again at affordable prices.

Its 1,500 m² site combines several complementary activities: a second-hand shop, workshops for sorting and transforming recovered objects, and a community "third place" dedicated to meetings, workshops, digital inclusion and awareness-raising activities.

The project also works with professional integration structures. People experiencing social or employment difficulties can develop skills and work experience through activities such as collection, logistics, repair, maintenance and sales.

La R'mize therefore combines circular economy principles with social inclusion and community participation.

6. Results and Impact

La R'mize contributes to reducing waste by extending the useful life of products and limiting the need for new raw materials.

Its activities also generate wider social and local benefits:

objects are recovered, repaired and reused instead of being discarded;

affordable second-hand products are made available to local residents;

jobs and professional integration opportunities are created;

citizens are encouraged to adopt more responsible consumption habits;

schools, organisations, companies and local authorities can participate in educational visits and workshops;

the third place encourages cooperation, knowledge sharing and community involvement.

The initiative demonstrates that environmental, economic and social objectives can be addressed through the same local circular-economy model.

7. Why Is This a Good Practice?

La R'mize provides a practical example of how circular economy principles can be implemented at local level. Rather than focusing only on waste collection, it combines reuse, repair, social inclusion, education and citizen participation within one ecosystem.

The model is particularly relevant to young eco-innovators because it shows that sustainability can generate new services, skills, jobs and forms of local entrepreneurship while reducing environmental impact.

8. Related Sustainable Development Goals (SDGs)

- SDG 8 – Decent Work and Economic Growth
- SDG 10 – Reduced Inequalities
- SDG 11 – Sustainable Cities and Communities
- SDG 12 – Responsible Consumption and Production
- SDG 13 – Climate Action

9. Resources

Further information about La R'mize, its reuse activities, social inclusion programmes, workshops and community initiatives is available through its official website.

Website: https://www.larmize.com

Location: 19 Route Impériale, 74200 Anthy-sur-Léman, France

10. Illustrations

Recommended illustrations:

- exterior or interior view of La R'mize;
- second-hand shop and recovered products;
- repair or reuse activities;
- workshops or community activities.

See:

La R'mize – Pôle Ressourcerie du Chablais